

Program Details:

Raise Up is a spoken word, poetry, and hip-hop contest focusing on education and the high school drop-out crisis.

The contest is open to youth ages 15-22 to submit videos of themselves performing original raps or poems about the education system, and/or high school drop out rate.

We're encouraging youth to speak about successes, struggles, questions, and stories related to graduation or dropping out.

Submission Guidelines:

- Film your video against a solid background (i.e. NO posters, street view, scenery, etc.) Don't film anything other than a video of yourself performing your rap or poem.
- Entry must be under three minutes.
- Make sure your video has good lighting. We want to see you in this conversation.
- NO music or sound effects other than your own voice.
- Video MUST be uploaded to your own (or your school's) YouTube account as a Private File, & submitted by midnight on May, 20 2014
- Email your entries YouTube link to Brandie Macdonald, <u>brandiemacdonald@redcloudschool.org</u>
- Entries must fit within the theme: Education. Again, we encourage youth to speak about successes, struggles, questions, stories related to graduation or dropping-out
- Information to include in your email to Brandie: First and Last Name, Email, Phone Number, Address/City/State, School (if applicable), Age, Year of Birth, Title of entry.

For questions, assistance with entries, wishing to hold writing & recording workshop in your area, and/or more information about the contest contact: Brandie Macdonald brandiemacdonald@redcloudschool.org, 605-867-5491, redcloudschool.org/heritage/edu