



Over 73 percent of the children at Red Cloud Indian School are eligible for a free or reduced lunch.

Operating Revenues and Support

Contributions and Grants	13,445,456
Contributed Services	847,446
Authorized Spending from Endowment	62,246
Other Revenues	336,213
Total Revenues and Support	14,691,361

Operating Expenses

Schools/Public Education	6,448,830
Social-Pastoral Services	810,240
Heritage Center/Cultural Support	314,184
Total Program Services	7,573,254
Administrative/Support Services	797,813
Development Expenses	3,824,504
Total Support Services	4,622,317
Total Operating Expenses	12,195,571

Transfer to Permanent Endowment	408,501
Operating Surplus (Deficit)	2,087,289

Capital Expenditures: In FY08 Red Cloud spent \$678,213 on capital projects.

Direct Mail Expenses: Over 75 percent of all development expenses were directly attributable to printing, postage and fees for an extensive direct-mail operation. Dictated by our remote location on an impoverished Indian reservation, with no wealthy alumni or local corporations to turn to, this direct-mail operation is a necessary but expensive way of securing the funds needed to operate. Red Cloud continues to work to decrease its reliance on direct-mail solicitation by increasing revenues from major donors and foundations.

Overall Increase in Net Assets in FY07: Red Cloud's FY08 operating activities show a surplus of \$2,087,289, in addition to \$408,501 added to permanent endowment. However, negative total returns in a year of troubled market conditions largely offset this surplus. Net assets increased by only \$345,032, from \$32,715,659 in FY07 to \$33,060,691 in FY08.